



infamous
STU  IOS

DATE
20.10
2015

SCENE
10

TAKE

WHO WE ARE AND WHY OUR CLIENTS LOVE US

We transform complex, dreary clientele information into **awe-inspiring** videos that not only deliver messages across **effectively** but also help **attract** customers.

(This is why our clients love us and what keeps them coming back for more)



SCOPE OF WORK

Constantly keeping up with the current times and popular marketing/corporate trends, the studio covers just about every genre of video service available today, including (but not limited to):



EXPLAINER VIDEOS

Explainer videos are the perfect introductory tool for organizations wanting to introduce and announce new and existing services and products.

CORPORATE VIDEOS

A vital means of identifying who you are and clarifying the value of your business, corporate videos are an absolute necessity to companies today.



WHITEBOARD VIDEOS

As seen on OSN's own series of whiteboard videos, the hand-drawn style is not only charming and highly engaging, but is also a means of communicating information, corporate social responsibility and internal organizational messaging to its viewers quickly and efficiently.

DIGITAL MARKETING STRATEGY

An AWESOME video alone won't do the job if there's no one around to see it. The "electronic word of mouth" is today's fastest means of getting word across the globe about your product and services and we know exactly which buttons to push.



***Pssst!** Ask us for our case studies, we made them just for you!*

KEY PROCESSES

Your story will pass through four key steps to becoming an attention-grabbing video:



Step 1: CREATIVE BRIEF

Clients and the team meet, ideas are exchanged, critical questions are asked and the vital points defining the purpose and message to be delivered are established.



Step 2: SCRIPTS & STORYBOARDS

The visual and written 'sketch' of the video-to-be begins as the story is written and drawn out in simple guidelines, readying it for the creative department.



Step 3: THE VOICEOVER

Ideas and pictures are given a voice as talented actors are carefully selected to fit the part.

Step 4: THE RESULTS

Sound, voice, animation and great storytelling are all combined into a single head-turning visual work of art.



Step 5: VIDEO CAMPAIGN

Now that the video is looking great, let's make sure your target audience can see it and interact with your offerings, our digital experts will work thoroughly on providing you a comprehensive strategy that will bring you closer to your goals, getting more customers, more downloads for your mobile app, or promoting an event, we have helped our customers achieve their objectives.



OUR CLIENTS (some of the many friends we've made along the way)



ACHIEVEMENTS

- ★ Best m-government application video
Dubai, 2015
- ★ 2 Telly Awards
United States, 2014
- ★ Communication Campaign of the Year
Abu Dhabi, 2014
- ★ Cleartrip video goes viral
800'000+ views in 72 hours, 2014
- ★ Ounousa.com video goes viral
1'000'000+ views in 24 hours, 2013

CHARACTER DESIGN



Doritos - character sketches



Bank Muscat - final character designs



EXPLAINER VIDEOS



EMICOOL



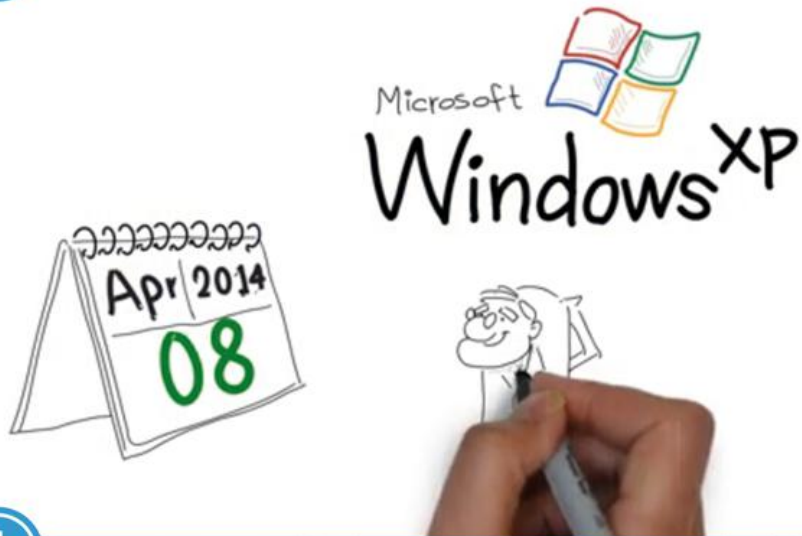
ICCA professional



WHITEBOARD



Microsoft



OSN



INFOGRAPHICS



ADSIC



Dubai Smart Government MyID



VIRAL & HOW-TO VIDEOS



How-to: Global Voice



Viral: Ounousa.com, 1 million+ views in 24 hrs



How-to: Dubai Police



Viral: Cleartrip.com, 800k views in 72 hrs



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